



GOLDEN BOY PROMOTIONS ENTERS INTO ALLIANCE WITH KHAN PROMOTIONS TO PROMOTE WORLD CHAMPION AMIR KHAN

THE BRITISH STAR LOOKS TO SHINE IN THE UNITED STATES WITH GOLDEN BOY IN 2010

LOS ANGELES, January 17 – In continuing with its goal to expand boxing on a global level, Golden Boy Promotions is extremely pleased to announce that a strategic alliance with Khan Promotions has been entered into to promote one of boxing's hottest young World Champions, British superstar Amir Khan. Khan Promotions has teamed with Golden Boy to promote Khan with the goal of expanding his presence globally, particularly in the United States, and looks to continue his reign as World Champion in the biggest and best fights.

"I am really happy Khan Promotions is partnering with Golden Boy as I know that together they will be the right team to help me continue my career as an elite fighter and to expand my fan base to the United States and around the world," said Amir Khan. "I'm ready to fight anyone, anywhere, anytime and know that Golden Boy will help me accomplish these goals."

"Amir Khan is one of the most talented fighters in the world at any weight," said Oscar de la Hoya, President of Golden Boy Promotions. "That talent, combined with his charismatic and out-going personality, makes him a promoter's dream and I feel will one day lead him to being the face of boxing. We are extremely excited to team with Khan Promotions and look forward to introducing Amir to fight fans in the United States and around the world."

"Working along side Khan Promotions, we are going to do everything in our power to get the biggest and best fights for Amir," said Richard Schaefer, CEO of Golden Boy Promotions. "Amir is already a star in the United Kingdom and now, we are going to help him shine in the United States and across the world."

Amir Khan (22-1, 16 KO's) who hails from Bolton, Lancashire, United Kingdom is one of the brightest stars ever to emerge from the United Kingdom. He had an extremely accomplished amateur career highlighted by a trip to the 2004 Olympic Games in Athens (as the sole member of the British boxing team) and brought home the Silver Medal at just 17 years of age. In five short years as a professional, Khan has proven himself to be more than just a charming Brit, his smile comes backed with lightning fast speed and a devastating punch. His notable victories include a first round knockout win over Graham Earl in 2007, a unanimous decision victory against Gary St. Clair in February of 2008 and a fifth round technical knockout of Michael Gomez in June of 2008. In March of 2009, he took a huge step up in competition and scored the biggest win of his career in defeating former World Champion and future Hall of Famer Marco Antonio Barrera by technical decision in dominant fashion. His climb to the top continued on July 18, 2009 when he won his first world title by defeating Andreas Kotelnik via a lopsided unanimous decision for the WBA Super Lightweight World title. Just five months later on December 5, he made his first title defense by handing then-undefeated Dmitriy Salita, his first loss via a crushing first round knockout.

An opponent, date and location for Khan's next fight will be announced shortly. For more information, visit www.goldenboypromotions.com or follow us on Twitter at www.twitter.com/GoldenBoyBoxing.

Contacts: Ramiro Gonzalez/Monica Sears, Golden Boy Promotions: (213) 489-5631
Steve Martin, Khan Promotions / M & C Saatchi: 0776-802-2108